PRODUCT CATALOGUE

WARM TOWELS. ONE TOUCH.

Digital Towel Rail Heating Element

Round touch display with eco, boost, anti-frost and open-window modes, in four finishes

Touch display | 4 modes | 4 finishes | Plug-in cable



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Click the card, get a quotation. The configuration card on page 2 is a link: an e-mail asking for finish, rail size, power and quantity opens, ready to send.

Applications: Electric towel rails and towel radiators · towel rail makers, bathroom brands and distributors

WHY BALÇIK · SINCE 1959 · 20M+ ELEMENTS A YEAR

- Four finishes, one controller
- Rod power and length to your rail
- Your brand on request (OEM)
- ISO 9001:2015 · Bureau Veritas

DOMESTIC SALES

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ISO 9001:2015

Balçık Isı Elemanları Sanayi Ticaret A.Ş.
Since 1959 · Exporting to 60+ countries

CONTROLLER · MODES · FINISHES

Touch display on the heating element

Set point and four modes on one round face; four finishes to match the towel rail.

THE FOUR MODES, ON THE REAL DISPLAY



EC Eco

A lower set point for the hours you do not need full heat.



bO Boost

Full heat on demand, for a fast warm-up.



AF Anti-frost

Keeps the towel rail from freezing in an unheated room.



OP Open window

Heating pauses when the room temperature drops sharply.

Comfort, timer and program keys on the same face. Readings on the images are examples.

FOUR FINISHES



White
white cable



White · chrome ring
black cable



Black · chrome ring
black cable



Black
black cable

TECHNICAL DATA

Control	**Round touch display · set point and modes**
Modes	**Eco · Boost · Anti-frost · Open window**
Keys	**On/off · up/down · mode · program · confirm**
Finishes	**White · black · white or black with chrome ring**
Connection	**Threaded head for the rail's element port**
Cable	**Plug-in cable with angled Schuko plug**
Heating rod	**Power and length matched to your towel rail**

YOUR CONFIGURATION

Finish, rail size, power and quantity

Click: the e-mail asks for the details we need to quote the matching element.

Click the configuration card to request a quotation — an e-mail asking for finish, rail size, power and quantity opens, ready to send.

ORDERING

How to order

1. **Tell us your configuration**
   Click the **configuration card** on page 2: finish, towel rail size, power and quantity.
2. **Add quantity and destination**
   We reply with our quotation.
3. **Test, approve, order**
   Samples for your tests and approval, then series supply.

WHICH POWER?

Heating rod power and length are matched to your towel rail: send us the rail size or the power you need and we will quote.

YOUR BRAND

On request we supply it under your brand (OEM): your name on the product and on the box.

QUALITY

Made to match your rail

Four finishes
White or black housing, with or without a chrome ring, to match the towel rail.

Element to your rail
Tell us the rail size and power: we quote the matching heating rod.

Your brand
On request on the product and the box (OEM).

Certified quality system
ISO 9001:2015 by Bureau Veritas.

20M+
heating elements a year

60+
export countries

1959
family-owned, 3rd generation

About us. BALÇIK TORMEC makes 20M+ tubular heating elements a year for OEMs in 60+ countries, in Ankara since 1959. ISO 9001:2015 by Bureau Veritas. Shipped with A.TR: no customs duty into the EU.

Edition 10/2026. Specifications and dimensions may change without notice; drawings are schematic.

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